Company:

Company Contact Name 

Company Contact Email **\*:** 

Product Name **\***

This is what you plan on naming your product. If you are unsure, you can just enter a generic name (i.e. Hydrating Day Cream).

Product Type **\***

 Lotion / Cream

 Oil / Serum

 Gel

 Facial Mask

 Cleanser / Wash

 Scrub

 Balm

 Toner

 Shampoo

 Conditioner

 Hair Masque

 Pomade

 Lip Gloss

 Spray / Mist

Other:

Product Function **\***

Usage Directions **\***

Ingredients to Include **\***

Ingredients to Avoid **\***

Fill Size **\***

The size of your packaging (ie. 1oz, 50ml, etc.)

Cost for Fill **\***

Your budget for the fill. We will use this as a guideline to formulate as close to your budget. If your budget is too low, we will let you know. Your budget is a guideline for how many actives will be in your product and at what levels they can be in your formula. Our lab will not begin your project until we have a budget.

Fragrance **\***

Fragrance Level **\***      

Color

Effects

Benchmark Sample to Match **\***

URL to Benchmark Product Page

Benchmark Features to Match

 Fragrance

 Texture

 Viscosity

 Color

 Performance

Packaging Type **\***                      

Other

Export Requirements

Other Requirements

What is your priority for this product? **\***

What is the most important thing you want for this product? Is it using natural ingredients? Having the latest trending ingredients? Being within budget? Etc.

|  |  |
| --- | --- |
| **Please read the statement** | I acknowledge that the R&D fee is non-refundable. |